



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – 3D ANIMATION

FOURTH SEMESTER – APRIL 2024

UEL 4208 – GENERAL ENGLISH IV (ADVANCED) VOC

Date: 17-04-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART- A

I. Write short notes on ALL the following:

[10x2=20]

1. Skimming vs scanning
2. Importance of pronunciation
3. Active listening
4. Benefits of note-taking
5. Tips to improve speaking skills
6. Coherence and cohesion in writing
7. Visual aids in presentations
8. Formal vs informal writing
9. Logos vs Pathos
10. Blogs

PART- B

II. Answer any FIVE questions from the following:

[5x8=40]

11. Discuss the benefits of reading books.
12. Suggest tips to improve writing skills.
13. Suggest concrete steps college students need to take to become great presenters.
14. Bring out creative writing ending with 'Yes, it was a memorable day.'
15. Write an article for your college magazine with the title, 'The world needs peace'.
16. Write a letter to your friend inviting him/her to attend your birthday party. In the letter:
 - Explain when and where the party is going to be held
 - Give details about the people you are inviting.
 - Discuss how you have planned the entertainment, and the menu to be served at the partyYou do NOT need to write any addresses.
Begin your letter as follows:
Dear.....
17. Write a letter to your class teacher requesting him/her leave for a week as you are going to attend a training program in another city. In the letter:
 - Say when and where the training is being held.
 - Mention the kind of training you are going to attend and how useful it is going to be for you.
 - Request your teacher to grant leave.You do NOT need to write any addresses.
Begin your letter as follows:
Dear.....
18. Discuss the importance of non-verbal communication in presentations.

PART- C

III. Write a five-paragraph essay on any TWO of the following:

[2x20=40]

19. It is seen that many companies today are making their employees work during the night shift. Some say this has more advantages, while others say this has more disadvantages.
Discuss both views and write your opinion.
20. Noise pollution in cities has become a significant challenge for city dwellers.
What do you think are the reasons for the noise pollution?
What measures do you suggest to address this challenge?
21. It is observed that many people nowadays complain about being unable to strike a balance between their work and life.
What do you think are the reasons for it?
Suggest some tips for achieving a better work-life balance.
22. Many young people nowadays seem to prefer buying most of the things online. Do you think this has more advantages than disadvantages? Discuss.

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